

SEAN HILL

Product Management UX Design Creative Direction

Experienced in All Aspects of Software Development

I love creating products, stories,
and experiences that leave
users feeling delighted.

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UX DESIGN SKILLS

User-Centered Design
Rapid Prototyping
Wireframing
User Research
Usability Testing
Interaction Design
Persona Creation
User Interviews
Contextual Inquiry
Heuristic Evaluation
User Flows
Information Architecture
Software Design
Mobile Design
Web Design
Website Optimization
A/B Testing
E-Commerce
Game Design
Service Design
Online Marketing
Competitive Analysis

BUSINESS SKILLS

Entrepreneurship
Communication
Leadership
Product Management
Executive Coaching
Emotional Intelligence
Empathy
Collaboration
Workshop Facilitation
Training Delivery
Public Speaking
Storytelling
Improvisation
Creative Writing
Team Building

TECHNOLOGIES

Adobe Creative Suite
OmniGraffle
Sketch
Axure
Adobe XD
Google Docs
Keynote
Google Analytics/Adwords
CSS / HTML

RELEVANT EXPERIENCE

AUSTIN SPARK LEAGUE

May 2016 - Present

LEAD UX DESIGN INSTRUCTOR

Technology startup camp that teaches UX design, programming, and marketing of mobile apps.

- Responsible for designing and delivering curriculum for three-week course.
- Lead students through user-centered design and teamwork exercises.

GENERAL ASSEMBLY

Jan 2016 – Mar 2016

UX Designer

10 Week User Experience Design Immersive.

Updated my UX design and user research skills in this in-depth program.

- Over 400 hours of instruction and in-class participation.
- Collaborated with designers, stakeholders and users to solve design problems.
- Created interactive prototypes to test designs in front of real users.
- Performed user research through interviewing, observation and testing.
- Utilized user flows, storyboarding, wireframing and persona creation.
- Designed product interaction to make it simple and user-friendly.

SEAN HILL COACHING & TRAINING

2012-2015

Executive Coach | Trainer

Independent consultancy providing executive coaching and training.

Facilitated a variety of proven training and engagement techniques to guide and improve client's professional performance and results.

- Provided one-on-one coaching to executives to improve performance.
- Successfully facilitated communication workshops for clients such as Cisco, Nestlé, Singapore Exchange, Dell, Whole Foods.

DEFENSIVE DRIVING TEXAS

2004-2012

VP of Software Development | Co-Founder

E-Commerce website application providing online driver's education courses.

Launched and grew business from inception to an annual revenue of \$1.1M.

- Successfully managed development of educational web application.
- Optimized website experience using A/B testing tools and user research.
- Improved sign-up conversion rate by over 15%.
- Created and managed digital marketing campaign using Google AdWords

HIDEOUT THEATER - Creative Director | Founder

1998-2010

Provider of training for communication, collaboration, and leadership skills.

- Designed and delivered custom workshops for corporate clients to teach presentation skills, communication techniques, and innovation using improvisational methods.
- Successfully facilitated workshops for clients such as McCombs School of Business and Motorola.

TOP DOG SOFTWARE

1991-1998

Creative Director | CEO | Founder

Software development company focused on entertainment products.

Launched and grew business to an annual revenue of \$2.5M and 50 staff.

- Designed, programmed, produced, and managed development of multiple software titles.
- Developed and delivered client proposals to secure funding for projects.
- Hired and managed staff of project managers, artists, and programmers.

SOFTWARE PUBLISHED

Defensive Driving Texas web application	Web	Designer, Product Manager	2004-2012
Where in Space is Carmen Sandiego?	Mac CD-ROM	Product Manager	1995
Where in the USA is Carmen Sandiego?	Mac CD-ROM	Programmer	1995
Where in the World is Carmen Sandiego?	Mac CD-ROM	Programmer	1994
Ofoto	Mac	Designer, Programmer	1990
Tetris	Mac II	Programmer	1988
PT 109	Mac, PC	Designer, Product Manager	1987
Sub Battle Simulator	Mac	Designer, Programmer	1987
F-15 Strike Eagle	Atari ST	Programmer	1987
NFL Challenge	Mac	Product Manager	1986
Orbiter	Mac	Designer, Programmer	1986
Gato	Mac, Atari ST	Designer, Programmer	1985

WRITING PUBLISHED

@VERYSHORTSTORY	2010–present
<i>Social media project highlighting 140-character fiction.</i>	
Created Twitter handle @VeryShortStory and authored over 800 pieces of 140-character fiction.	
<ul style="list-style-type: none"> • Won social media awards from the Austin Chronicle and the Austin American Statesman. • Acquired over 200,000+ followers. 	
Very Short Stories: 300 Bite-Size Works of Fiction, Ulysses Press	2011
Smash the Hammer: 250-Word Stories, STH Press	2012

MENTORING AND TEACHING

Lead UX Design Instructor	Austin Spark League	May 2016 - Present
UX Design Mentor	IBM Create-a-thon	June 2016
Improv for Design Instructor	Fresh2Design	June 2016
Communications Instructor	General Assembly	April 2016 - Present
Public Speaking Coach	Small Middle School	2015
Improv for Storytelling Instructor	Tejas Storytelling Conference	2104

EDUCATION, CERTIFICATIONS, PROFESSIONAL TRAINING

Certification, UX Design, General Assembly, 2016

Certification, The ONE Thing Certified Trainer, 2015

Certification, Erickson Professional Coach (EPC), Erickson College, 2012

Train-the-Trainer Applied Improvisation, F-Act, 2014

Group Coaching & Facilitation Training, Vistage International, 2012

SEO Masters Workshop, Pubcon, 2009

Coursework toward Bachelor's, Computer Science, Stephen F. Austin State University, Nacogdoches, TX, 1985